



Press Release | Boca Raton, FL

Building Envelope Associates hires an Architectural Sales Representative to expand services.

Building Envelope Associates, LLC., sales representatives of leading manufacturer roofing, waterproofing and building products, hires a new Architectural Sales Representative. Ben Safren is an experienced technical sales representative with a demonstrated history of working in the building materials industry.

Safren brings with him expertise in wall systems and has worked on commercial and residential projects. Ben specializes in the components of wall assemblies, combined with building product knowledge, to broaden the specialties of the sales team. Ben holds a degree in Business Administration. He served as the Business Development Manager for a premier architectural design products and wall system manufacturing company producing masonry, stone and wall assembly components.

In his role with Building Envelope Associates, Safren will be providing assistance to architects, specifiers, building enclosure specialists and contractors with construction projects built for sustainability. This addition will expand service offerings in the South Florida region with guidance on top performance product selection, best practice solutions and adding value to construction projects.

“At Building Envelope Associates we are driven to offer the best service with the newest innovations that maximize performance and provide the greatest value,” said John Massengill, Building Envelope Associates President. “By adding a dedicated architectural sales professional to our team, we can enhance services to our clients, while continuing to deliver on our mission of making a positive impact in our community and environment. Ben’s, addition will strengthen services to support our manufacturers’ growth and customers’ needs. His sales and technical capabilities will complement our growing team of knowledgeable building enclosure specialists.”

“I am pleased to join Building Envelope Associates and excited to engineer solutions for our customers that improve efficiency and extend life use,” said Ben Safren. “Offering sustainable options with excellent performance.”

Building Envelope Associates represent a select few, cutting-edge, innovative products and assist the building owner, architect, consultant and contractor to select the right solutions to protect the exterior building envelope and built structures. The leading manufacturers represented are committed to sustainability, providing systems that last longer, reduce cost, increase efficiency and minimize environmental impact. The agency offers a comprehensive line of roofing, waterproofing and building solutions, including roofing membranes, coatings, adhesives, sealants, roof insulations, cementitious roof blocking, composite reinforcements, daylighting systems and accessories. For more information regarding sustainable solutions available from Building Envelope Associates, visit www.FLBEA.com.

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